

JAMES GRIFFIN  
SALES & LETTINGS



# why choose us?

A sellers guide to our easy stress free process

# Moving home can be a life changing experience



**Moving home is not complicated but it can be a daunting prospect and we recognise that your home is probably the largest single investment you will ever make.**

Buying and selling property is a very people orientated business and good communications are essential for a successful move. In recognising this we have employed an experienced sales team. Our talented and knowledgeable team of property specialists is among the most proficient and experienced in estate agency in Farnborough and is genuinely committed to service with a personal touch.

All our staff are excellent communicators and are committed to providing the highest level of care and attention throughout the entire moving process.

We offer the widest range of property services in the vicinity, all under one roof, and will always strive to achieve the best price for your property without being unrealistic.

Our aim is simple: to provide the best possible service, assist you from start to finish and communicate regularly throughout the whole process - whatever your property matters.

**Please take a few moments to read this brochure to discover why you should choose us.**



## Why Choose James Griffin?

- ✓ **Highly skilled team of professionals with in-depth local market knowledge**
- ✓ **A registered Safe Agent**
- ✓ **Proven track record of selling success**
- ✓ **Specialist advice in selling of all types of property**
- ✓ **Global exposure of properties through our website [www.jamesgriffinproperty.co.uk](http://www.jamesgriffinproperty.co.uk) and major national portals including Rightmove, Prime Location and Zoopla**
- ✓ **Free, no obligation pre-market appraisals**
- ✓ **Quality colour printed sales particulars with bespoke options and floor plans**
- ✓ **Comprehensive database of applicants matching quality buyers to properties**
- ✓ **Targeted national, regional and local advertising campaigns**





# Our unique service, step by step

## 1 Free Market Appraisal

If you're thinking of selling your home, this FREE service will help you understand your home's current market position. We provide you with up to date information with regards to recent sales of comparable properties in your area so you can make an informed decision. An accurate market price of your property's worth creates competition and intense buyer interest.

## 2 Web Advertising

Your property will be instantly available on our up to date website [www.jamesgriffinproperty.co.uk](http://www.jamesgriffinproperty.co.uk) - with floor plans, photography and location maps. Your details will also be automatically sent to relevant applicants and also loaded onto [primelocation.co.uk](http://primelocation.co.uk), [rightmove.co.uk](http://rightmove.co.uk) and [zoopla.co.uk](http://zoopla.co.uk), three of the leading property portals.

## 3 Non Centralised Approach

At James Griffin you can deal with the same senior member of staff from the point of instruction to satisfactory sale completion. Quite a rarity in today's property industry.

## 4 Window Displays

The benefit of good window displays in busy locations should not be underestimated in their ability to catch the eye and draw in potential buyers.

Our town centre location with prominent and impressive window displays.

## 5 Professional Photography

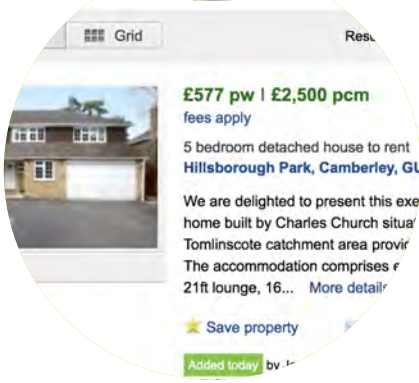
First impressions count and the first thing potential buyers see before they even pass the front door is the photographs of your property. We spend time, use professional cameras and skilled photography to capture the best pictures that will make your home sell quickly.

## 6 Impressive Full Colour Details

Your property will have its own sales details, designed to be eye catching and aesthetically pleasing. This comes complete with floor plans and the high quality photography that showcases your property and truly does it justice.

## 7 Distinctive 'For Sale Boards'

These are an invaluable marketing tool clearly identifying a property and frequently generating interest from would be buyers that had not previously considered a move. Our distinctive For Sale boards are extremely prominent throughout Farnborough and surrounds.



# JAMES GRIFFIN SALES & LETTINGS



# FOR SALE

www.jamesgriffinproperty.co.uk

## 8 Local Press Advertising

All properties are advertised in the local press which is delivered free to local households and attracts huge interest.

## 9 Feedback

As a customer focused firm our number one priority is to keep you constantly updated on the marketing progress of your home. We endeavour to give feedback 24 hours after every viewing.

## 10 Prominent Office location

Our well Located office can be found in a prime location in Farnborough town centre. Visit us today!

## 11 Accompanied Viewings

Accompanied viewings are offered seven days a week if required to all of our clients whether the property is vacant or occupied.

## 12 Sales Progression

Once we have sold your property our service doesn't stop there. We will regularly progress your sale and keep you informed of events as they occur, thereby eliminating any problems that may arise at an early stage. Our job is not done until the keys are handed over.



**Zoopla**  
Smarter property search

 **rightmove.co.uk**



Living in Australia we are a long way from our investment properties but feel extremely confident and happy with the service you provide. James himself has gone above and beyond for us and his friendly but professional manner and honesty has been refreshing.

Mr & Mrs Ewen -  
Camberley Property

You did a great job for us in finding suitable purchasers in very a short space of time, integrating the various services to enable us to get the project completed.

We were confident that our property was in safe hands.

Thank you.

Farnborough  
Vendor

I am a new investment landlord and James Griffin found some excellent properties for me within a few days when two of the bigger estate agents had been trying for months...they were obviously professionals that had done this before. Thank you.

Investor Landlord -  
Farnborough

**From the day I met James Griffin, with a view to his company managing our property, I have been nothing less than impressed by the service provided by him and every member of his staff.**

Paul Thompson

I have always found James Griffin a very professional company and have complete confidence in them looking after my property in the UK. It has been let for the past three years and the management in that time has been faultless.

M Boulton - Aldershot  
Vendor

## Our Clients are our best advertisement

Putting customers first is what we do best - but don't take our word for it: read what our customers say.

All our staff undergo professional training courses and we regularly reward evidence of 'excellent' customer service. We ask every single one of our customers to provide feedback and rate our service performance.

James Griffin found a buyer in 5 days! An excellent service from a team of professionals. Glad to have you as my agents.

T Byrne -  
Frimley Client

"Many thanks to you and the team in Farnborough James. Impressive stuff..... and it takes a lot for me to say that about another estate agent!"

Fiona & David  
Biddiscombe -  
from Fleet



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**SOLD**

01252 514 007 [www.jamesgriffinproperty.co.uk](http://www.jamesgriffinproperty.co.uk)



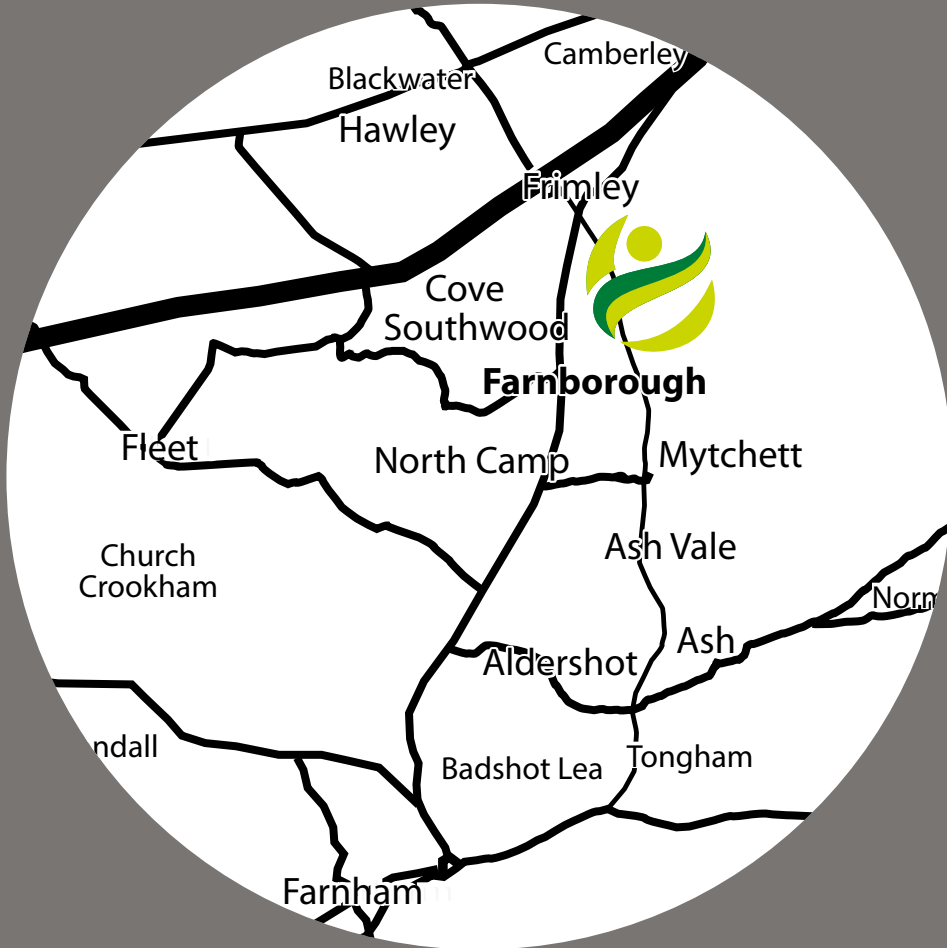
# Have you seen the signs?



**With unrivalled success in Farnborough and surrounds we have sold an amazing amount of property in recent months and have buyers waiting to purchase in your area.**

Our reputation as one of the areas leading agents is growing due to three things: Unrivalled marketing, professional & experienced staff and superb local knowledge.

If you are considering moving and would like a free no obligation valuation call our team today on 01252 514007 or email: [email@jamesgriffinproperty.co.uk](mailto:email@jamesgriffinproperty.co.uk)



wide  
coverage

79 Victoria Road  
Farnborough  
Hampshire  
GU14 7PL  
01252 514007  
[www.jamesgriffinproperty.co.uk](http://www.jamesgriffinproperty.co.uk)

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